

But is *your* family prepared?

No one understands the importance of emergency preparedness better than **you do**. Everyday, responders remind the public to check smoke alarms, conduct home evacuation drills, and/or secure family medical information in one place.

But while you are busy saving lives, putting out fires, protecting neighborhoods, and responding to emergencies, *is your family safe?* Ask yourself, "have I taught my own family the same preparedness tips I teach in my community?"

As a responder in the **Emergency Services Sector**, you provide vital services to the Nation. As a mother, father, brother, sister, aunt, or uncle, you provide essential support to your family.

Before going out to secure the homeland each day, take a few minutes to ensure you have secured your own home.

Get prepared today with your own personal and family readiness plans. As you know, when every second counts, being prepared makes all the difference.

These simple steps can make a big difference in ensuring the safety and well-being of you and the ones you love.



Don't delay.

**Protect your family,
so you can protect the nation.**


Ready

Prepare. Plan. Stay Informed.®

The Ready Campaign is a national public service advertising campaign produced by The Advertising Council in partnership with the Department of Homeland Security (DHS). The Ready Campaign educates and empowers Americans to prepare for and respond to emergencies, including natural disasters and potential terrorist attacks. Individuals interested in more information about family, business, and community preparedness can visit www.ready.gov or call 1-800-BE-READY to receive free materials.



Homeland Security

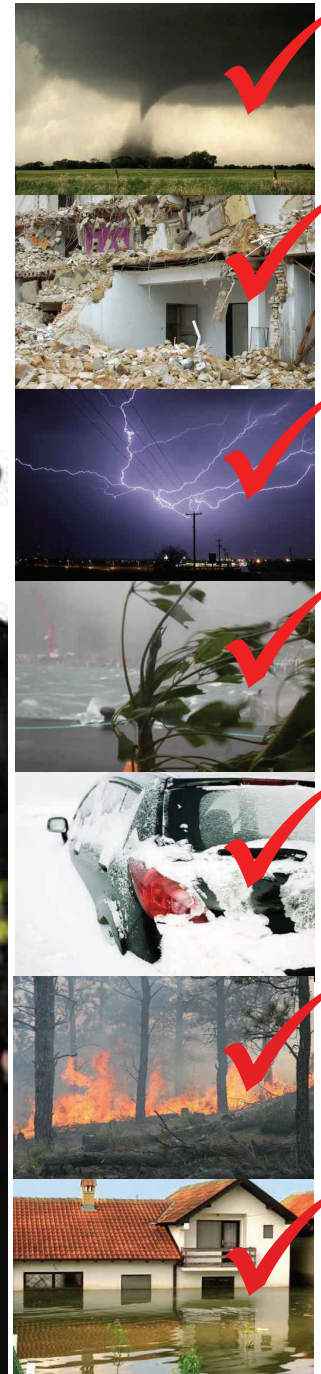
Emergency Services Sector-Specific Agency (SSA)

The Department of Homeland Security is responsible for leading the coordinated national effort to ensure the resiliency and protection of the 18 critical infrastructure and key resources sectors. The Emergency Services SSA works in partnership with the public and private sectors to develop protective programs and provide national-level protection guidance for the Emergency Services Sector.

The Emergency Services Sector consists of nine first responder disciplines including fire service, law enforcement, emergency medical service, hazardous material response, search and rescue, SWAT, urban search & rescue, bomb ordnance disposal, and emergency management. Collectively, the Emergency Services Sector is the primary protector for the Nation's other 17 critical infrastructure sectors.

For more information, contact: essteam@dhs.gov

**You're
ready
for
anything...**



Personal Readiness
for Responders and their Families

Do you have a kit?

When assembling your kit, start with the basic survival needs of water, food, clean air, and warmth for at least three days. Remember to include:

- **Water**, 1 gallon/person/day
- Nonperishable **food** (incl. baby formula, pet food)
- Battery-powered or hand-crank **radio**, extra batteries
- **Flashlight**, candles, waterproof matches, glow sticks
- **First aid kit**, first aid book
- **Whistle**/strobe light to signal for help
- Prescription/over-the-counter medications, glasses
- Portable waterproof/fireproof container with important **documents** (e.g., insurance policies, birth certificates, bank statements, and medical records), cash/change/traveler's checks, and local maps
- **Sleeping bag**/blanket for each person
- Weather-appropriate **clothing** (long-sleeved shirt, long pants, sturdy shoes)
- **Bleach** and medicine dropper to use as a disinfectant (9 parts water/1 part bleach), or to treat water in an emergency (16 drops bleach/gallon of water)
- **Dust mask**, plastic sheeting/duct tape
- Personal **hygiene** items, antibacterial wipes, feminine supplies, diapers
- **Utensils**, can opener, paper cups, plates, paper towels, garbage bags
- **Wrench** or pliers to turn off utilities
- **Fire extinguisher**
- **Books**, games, puzzles, activities for children



Do you have a family plan?

Your family may be separated when disaster strikes, so plan in advance. Consider these factors when developing your emergency plan:

- **Explore escape routes** from your home, and designate two meeting places (one near your home, one farther away).
- **Designate an emergency contact** out-of-town, and make sure each family member knows the phone number and has a pre-paid phone card.
- Inform your family about your **community's designated emergency alert system**.
- Family safety planning guides for children, with fun kid-friendly pictures, are available at www.ready.gov and www.redcross.org.
- **Remember your pets.** Talk with neighbors to see if they can care for your animals until you are able to return home. Plan to evacuate with your pets; however, animals may not be allowed in public shelters, so plan in advance for shelter alternatives.
- **Practice makes perfect.** Practice your plan, and regularly check that everyone remembers the meeting point and the emergency contact.



Do you know your resources?

More information and resources about Ready.gov and family emergency planning can be found by visiting State and local government websites.

- **Emergency plans for your area:**
www.ready.gov/america/local/index.html
- **FEMA's Plan for Emergencies:**
www.fema.gov/plan/prepare/plan.shtm
- **An in-depth guide to citizen preparedness**
www.fema.gov/areyouready
- **Planning for Older Americans:**
www.ready.gov/america/getakit/seniors.html
- **Planning for People with Disabilities:**
www.ready.gov/america/getakit/disabled.html
- **Planning for Pets:**
www.ready.gov/america/getakit/pets.html
- **Citizen Corps:**
www.citizen corps.gov
- **Red Cross:**
www.redcross.org

